## **Overview of the PULSE for Amazon Software**

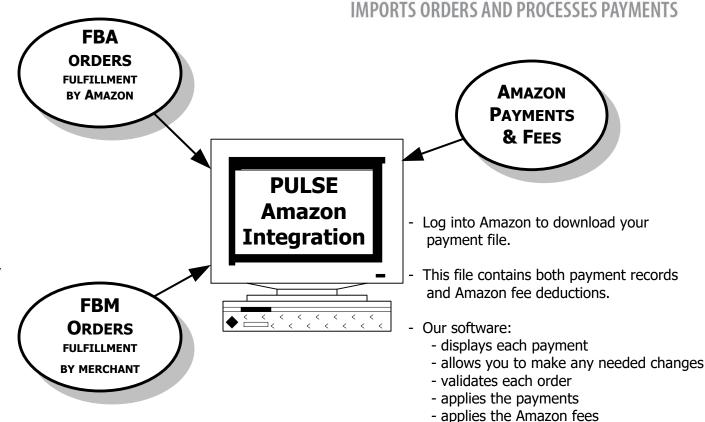


## FBA Orders (fulfilled by Amazon):

- Log into Amazon to download your orders file.
- The file contains each item shipped.
- Optionally, automate the file download.
- Our software:
  - displays each shipment
  - allows you to make any needed changes
  - creates individual Macola customer orders OR one order for the entire day
- When replenishing, key in Macola inventory transfers to your Amazon location.

## FBM Orders (fulfilled by your company):

- Log into Amazon to download your orders file.
- The file contains each item to be shipped.
- Optionally, automate the file download.
- Our software:
  - displays each order
  - allows you to make any needed changes
  - validates each item number
  - creates individual Macola customer orders.



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- updates your Macola A/R and G/L

- Optionally, distribute Amazon fees using

manual G/L journal entries.